

2025



THE  
GAMESVILLE  
FOUNDATION

# SPONSORSHIP PROPOSAL

**SPONSORSHIP FOR:**

Fundraising Gala for five (5) charities serving  
underprivileged children

**ORGANISED BY:**

The Gamesville Foundation

# INTRODUCTION TO THE GAMESVILLE FOUNDATION

The Gamesville Foundation provides recreation and aid to humans who are onset by hardship, old age, loneliness, or disability.

## 01 RECREATION: GAMES AND VALUES CULTURE

We believe that every human seeks joy, laughter, bonding, creativity, the inner child that comes out when we play games. It is important for us to acknowledge and respect their humanity even when we are helping them.

With support from our sister organization, Lagos Games Group, which has a reach of over 4800 members across its online platforms and about 300 participants, we organize games and provide recreation. When we play with children, we explore and foster critical life skills like self-esteem, teamwork, strategy, entrepreneurship, mathematics, patience, forgiveness, sportsmanship, healthy competition, and purpose through the games and/or in discussion sessions.

In 2018, we hosted a games tournament for over 500 underprivileged children across 3 charities and treated the final eight (8) contenders to a recreational day outing, with the top three (3) children winning a laptop, a tablet, and a bicycle, respectively.

## 02 AID: MATERIAL AND FINANCIAL SUPPORT

To date, we have raised and provided more than **N32.6 Million** in scholarships and assistance to orphans and underprivileged children in Lagos state via our partnership and support of local and reputable non-profit organizations that work directly with the children. We enjoy long, trusting relationships with our sponsors, and scholarships awarded 2022 – 2025 were raised from a single corporate sponsor.

## AWARDS & ACKNOWLEDGEMENTS

We are proud of the recognition we have received for our work, including but not limited to the **Outstanding Partnership Award** from JAKIN NGO in 2019 and the **African Gold Merit Award** in 2023.



SPONSORSHIP  
PROPOSAL

# THE 2025 GALA

FUNDRAISING GOAL: N40 MILLION

Games  
feast  
Cocktails  
Music

Apr 12, 2024

Black Tie

A woman with voluminous dark hair, wearing a black strapless dress, a large necklace, and earrings, is seated at a roulette table in a casino. She is looking down at the table. The table is covered with a green felt and has various roulette equipment, including a roulette wheel, chips, and bottles. Other people in formal attire are visible in the background, some standing and some seated at other tables. The setting is a grand, ornate casino with large arched windows.

# MYSTERY AT ABBY MANOR AND CASINO

# THE 2025 GALA

FUNDRAISING GOAL: **N40 MILLION**

Games  
beast  
Cocktails  
Music

Apr 12, 2024

Black Tie

## FUNDRAISING LEVEL

## BENEFITS

1  **ROYAL FLUSH**  
A-K-Q-J-T, all in the same suit.



**N 1,500,000**

- **10 TICKETS** TO LIVE GAMES AND ENTERTAINMENT FOR YOUR CUSTOMERS AND STAFF
- **FULL PAGE AD** IN EVENT BROCHURE
- **LARGE LOGO** ON MEDIA WALL
- SPONSOR ACKNOWLEDGMENT IN **TRADITIONAL MEDIA (NEWSPAPERS, ETC)**
- SPONSOR ACKNOWLEDGMENT ON **OUR PLATFORMS (SOCIAL MEDIA, WEBSITE, MEETUP WITH > 5000 MEMBERS)**
- CORPORATE SOCIAL RESPONSIBILITY (CSR) ON FUND ALLOCATION

3  **FOUR OF A KIND**  
Four cards of the same rank.



**N 500,000**

- **3 TICKETS** TO LIVE GAMES AND ENTERTAINMENT FOR YOUR CUSTOMERS AND STAFF
- **LOGO** IN EVENT BROCHURE
- **SMALL LOGO** ON MEDIA WALL
- SPONSOR ACKNOWLEDGMENT IN **TRADITIONAL MEDIA (NEWSPAPERS, ETC)**
- SPONSOR ACKNOWLEDGMENT ON **OUR PLATFORMS (SOCIAL MEDIA, WEBSITE, MEETUP WITH > 5000 MEMBERS)**
- CORPORATE SOCIAL RESPONSIBILITY (CSR) ON FUND ALLOCATION

4  **FULL HOUSE**  
Three cards of the same rank and two of another.



**N 170,000**

- **1 TICKET** TO LIVE GAMES AND ENTERTAINMENT
- THANKS & ACKNOWLEDGMENT

8  **TWO PAIR**  
Two cards of one rank and two of another.



**DONATIONS OF ANY SIZE**

- THANKS & ACKNOWLEDGMENT

# 2019 GALA MYSTERY AT THE PLAZA RITZ HOTEL AND CASINO

★ We raised **6 Million Naira** for 3 charities: Street Child Care and Welfare Initiative, JAKIN NGO, and Echoes of Mercy and Hope Foundation.



★ Guests were immersed in a murder mystery, and were tasked with uncovering the murderer! Event was hosted by HC Bonum



★ Guests also played real casino games, facilitated by real casino dealers, staff, and equipment donated by Ocean 7



# 2019 GALA

## MYSTERY AT THE PLAZA RITZ HOTEL AND CASINO

★ Guiding inspirational words were provided by Mr. Okechukwu Eze, Pastor of Dominion City Church, Victoria Island, Lagos, Nigeria



★ PARTY!!!! Food, desserts, cocktails, DJ!



★ ROYAL FLUSH SPONSORS donated cash and included Shelf Drilling, LEKOIL Employees, and GTP Oil Field Solutions limited.

★ STRAIGHT FLUSH SPONSORS included Zenith Bank (cash), ClikArt Studios (photography) Loud (entertainment expertise), Playhouse Communications (marketing and advertising), HappyFace Entertainment (video services), Havilah Events Center (venue), Printivo (print services), and individual VIP guests.



★ ACE HIGH SPONSORS included Nestle (drinking water), Alpha Christian Center (goods for VIP gift bags), Mr. Ticketz (ticketing), Onyx Fotography (photography), O&J Caters (food for vendors), and individual guests.



# THE CHARITIES

The 5 charitable organizations with whom we are currently partnered are:



## Street Child Care and Welfare Initiative

[sccwi.org](http://sccwi.org)

rescues children who live on the street, and provides sustainable shelter, rehabilitation, education and empowerment programs



## JAKIN N.G.O.

[jakininitiatives.org](http://jakininitiatives.org)

provides nutrition, health, education, and entrepreneurship support to vulnerable and underprivileged groups in poor Lagos communities.



Echoes of Mercy  
and Hope Foundation

## Echoes of Mercy and Hope Foundation

[emhfgirlshome.com](http://emhfgirlshome.com)

a Christian, residential home that provides sustainable shelter, rehabilitation, and education for neglected and abused young girls.



## Society for the Empowerment of Young Persons

[seypng.org](http://seypng.org)

committed to reducing poverty, violence, discrimination, and abuses amongst women, youths, and children through empowerment in resourceful business skills, reintegration of women and youth, and safe house shelter.



## Diocesan Special Education Center.

[tinyurl.com/Diocesan-Special-Education-Ctr](http://tinyurl.com/Diocesan-Special-Education-Ctr)

provides education and support for children with special needs, including Autism, Down syndrome, and hearing, speech, and learning impairments.

# STREET CHILD CARE AND WELFARE INITIATIVE (SCCWI)

SCCWI is a non-profit, N.G.O. that rescues children who live on the street, and provides sustainable shelter, rehabilitation, education and empowerment programs. SCCWI is independent, neutral and impartial and is supported by donors, and sponsors without any political, economic or religious affiliation. There are currently 17 boys living in the home.

## MAJOR ACCOMPLISHMENTS

SCCWI has succeeded in rescuing, housing, educating, and reintegrating over 50 children who were formerly on the street. Amongst the boys with whom the organization follows up, there are 3 attending a polytechnic, 2 in university and others in primary school, secondary school and vocational training. Some of the boys, now reunited with their families, are still been sponsored by SCCWI.

## CHILD REHABILITATION AND REINTEGRATION

SCCWI's process is built on the tripod structure of RESCUE, NURTURE and RE-UNIFICATION/ RE-INTEGRATION.

01

**RESCUE:** The SCCWI rescue team visits places where vulnerable children make their abode which include Kuramo beach, Oshodi, Mushin, and other black spots across the metropolis. Interactions and counseling take place during the initial encounter at these locations, after which the children are taken to the center for further counseling depending on the peculiarity of their challenges.



Gamesville  
Foundation  
members  
playing games  
with the boys



## CHILD REHABILITATION AND REINTEGRATION

02

**NURTURE:** The nurturing process is between 2 -3 years of stay at the center depending on the age of the child and their individual challenges. The children undergo a series of psychotherapy sessions to reshape their mindsets. They are taught fundamental life skills through participative education, leadership, vocational, computer, and entrepreneurship training and workshops to enable them stand out in their chosen career. Sports and Social Health awareness programs are provided to increase their self-image. There is an open library on the grounds to encourage reading.

03

**RE-UNIFICATION/RE-INTEGRATION:** The reunification stage differs depending on the peculiarity of the child. In cases where the child has no place to stay, they are brought to the shelter. They are sent home for bonding during their holiday and festive periods. The bonding period occurs over several visits to ascertain the attitude of the family towards the child and the final reunification takes place at the end of their stay at the center, mostly after secondary school. Other children with a place to stay are immediately reunited with their families and monitored to ascertain the bonding process.

04

**AFTER CARE SERVICE:** After reintegration, SCCWI still continues to sponsor, counsel, monitor, and guide children at home, as most parents are poor and unable to cater for all the educational needs of their children.



1st and 2nd place  
winners of the 2018  
Gamesville  
Foundation  
Tournament



## JAKIN N.G.O.

JAKIN N.G.O. is a non-profit, N.G.O. that provides health, education and entrepreneurship support to vulnerable and underprivileged groups in Nigeria and across Africa. It was founded in October 2003 with a vision of providing support to vulnerable groups in Nigeria and across Africa.

### MAJOR ACCOMPLISHMENTS

01

The annual **Dress a Child for School** project, inaugurated in 2010 to commemorate September 8th International Literacy Day, and has provided basic school items for 2,750 vulnerable children in Lagos State.

02

The **Samaritan Platform Project (SPP)** initiative was established in February 2004 to identify challenges needy children face, and to improve their physical, social, and financial conditions. It has supported over 15,000 less privileged people including over 5,000 children in Nigeria, Sudan-Darfur, Liberia, and Ghana.

03

Fifteen annual **Children's Day** and **End-of-the-year parties** have been organized for an average of 500 children per annum. The children enjoy games, bouncy castle, refreshment, santa grotto, party packs, guest artists, raffle draws, gifts etc. as they entertain guests with their performances.





Gamesville Foundation members playing games with children during a JCC session



Noodles packaging for JCC

## MAJOR ACCOMPLISHMENTS

04

JAKIN Children's Club (JCC) commenced in 2010 with 30 orphans and vulnerable children from 0 to 18yrs old. Today, the club has over 1000 members. Every month at least 500 active members attend the monthly meetings that hold every third Saturday of the month. Beneficiaries receive nutritional, health, educational and welfare support during meeting days. This includes take home nutritional packs, clothing items, medical screening, along with several health and child rights enlightenment trainings. To date, almost 3,500 of children have been served and several success stories have been recorded from graduated members.



## YOUTH VOCATIONAL TRAINING

JAKIN N.G.O FRESH FOUNDATION PROJECT provides out-of-school youth computer, basic business management training, vocational, employability, entrepreneurial and life building skill training to give them skills to join and add value to the workforce.



# ECHOES OF MERCY AND HOPE FOUNDATION (EMHF)

Echoes of Mercy and Hope Foundation is a Christian, residential, and rehabilitation home for neglected and abused young girls between 13-21 years of age. It was founded May 2012 to provide a safe and nurturing home, education, and vocational skills to the girls to enable them to live a decent and normal life. There are currently 19 girls under EMHF care.

## MAJOR ACCOMPLISHMENTS

In the past 3 years, 7 of the girls at the home gained admission from secondary schools into institutions of higher education. One, who studied Computer Science, will be doing her 6-month Industry Training (IT) this year. Another will be finishing nursing school. The other five are beginning their undergraduate education.



2020 Graduation

In January 2018, EMHF started a day center where street girls can be rehabilitated for possible transfer to the home, or reunification with their families under close supervision, to ensure positive results.

## CHILD REHABILITATION AND REINTEGRATION

01

**COUNSELING:** The girls are provided with trained counselors that counsel them on vital issues, including but not limited to self-esteem, hygiene, safety, and life decisions. The girls are engaged in various transformational activities which will aid healing and reintegrate them with their families and society.



Gamesville Foundation member giving a talk on life after trauma (left). Playing games with the girls (right)



## CHILD REHABILITATION AND REINTEGRATION

02

**CONTINUED EDUCATION:** EMHF is committed to assisting the girls in pursuing their education until they acquire a post-secondary school degree or vocational certification, in accordance with their skills and desires. The girls are encouraged to develop vocational skills, such as hair styling, fashion designing, make up, or head-tie artists.



3rd place winners of  
the 2018 Gamesville  
Foundation  
Tournament

03

**JOB PLACEMENTS:** Upon graduation and/or departure from the home, EMHF assists qualified young girls who have demonstrated a willingness to positive change in finding jobs that are commensurate to the skills that they have acquired.



04

**MONITORING:** EMHF conducts periodic evaluations after departure from the home to monitor progress and ensure successful reintegration into the community.

# SOCIETY FOR THE EMPOWERMENT OF YOUNG PERSONS (SEYP)

SEYP is committed to reducing poverty, violence, discrimination, and abuses amongst women, youths, and children through empowerment in resourceful business skills, reintegration of women and youth, and safe house shelter. SEYP is especially passionate about equipping in-and-out of school children with vocational skills to prepare them for the workforce.

## MAJOR ACCOMPLISHMENTS

SEYP is one of the pioneer organizations that envisioned the establishment of child protection network in Nigeria. SEYP obtained judgment for more than 32 cases in favor of the children and responded to 568 child protection cases secured for victims of rape, molestation and child abuse.

SEYP has been running a transit shelter for victims of trafficking and displaced children and youths since 2014. SEYP has ensured that families of these victims are reunited with their loved ones after providing livelihood training, formal education and psychological support to them.

## ANTI-TRAFFICKING SENSITIZATION

01

**ANTI-TRAFFICKING CLUB:** SEYP, via the EU-ACT program, sensitizes schools against irregular migration and human trafficking. The ultimate goal is to institute anti-trafficking clubs in the schools that will produce peer educators who will be the drivers of the safe migration message in the community.



SEYP Trainer providing  
sensitization on irregular  
migration and human  
trafficking

## CAPACITY BUILDING AND ENTREPRENEURSHIP TRAINING

02

**Student Entrepreneurship Activity (SEA) HUB CLUB:** SEYP is an implementing partner of SEA Hub, a school-based entrepreneurship club aimed at training students to learn basic entrepreneurship skills and professional orientation like how to start a mini business with zero or no capital through critical thinking, innovation, risk and financial management. SEA Hub is an initiative of the Sustainable and Inclusive Economic Development for Decent Employment in Nigeria (SEDIN) by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).

03

**MSME ENTREPRENEURSHIP TRAINING:** SEYP is also an implementing partner of the *Inspire, Create, Start, Scale* (ICSS) entrepreneurship development training developed by GOPA Consultants for the GIZ SEDIN Program. The training is for Micro, Small, and Medium Enterprises (MSMEs). A needs assessment is done for each beneficiary and after care is provided after the training to ensure sustainability. SEYP has trained 500+ beneficiaries till date.



Beneficiaries of ICSS entrepreneurship training



## RESOURCES FOR THE GIRL CHILD

04

**PAD A GIRL PROJECT:** Female hygiene is an essential part of the girl child education. Many female students in public schools in Benin City, Edo state, do not have access to quality and healthy sanitary pads during their monthly menstrual flow and this poses serious challenges to their education. Many skip school during their monthly periods to avoid the embarrassment of being seen soaked in their flows, while some others use poor unhygienic alternatives such as cotton wool and tissue paper. These alternatives are not only unhealthy, they also leave the girls with a stench that ostracizes them. SEYP provides quality sanitary pads to indigent girls in schools in Benin city and facilitates trainings on how to make reusable and affordable pads.



# DIOCESAN SPECIAL EDUCATION CENTER

The Diocese of Nnewi's Special Education Centre (DSEC) is a unique institution dedicated to providing quality education and support to children with special needs. Established in October 2008, DSEC caters to children between the ages of 5 and 30 with various special conditions, including Autism, Down syndrome, hearing and speech impairments, learning disabilities, mental retardation, and physical and health impairments.



## CHILD REHABILITATION AND REINTEGRATION

01

**RESCUE:** A lot of children with disabilities are abandoned by at least one of their family members. The school offers a home and shelter for these children.

02

**EDUCATION:** The school has a population of 147 students, both male and female, divided into 14 classes, including preparatory special intellectual (S.I.R) 1&2, primary 1-6, and secondary classes, Junior Secondary school 1-3, and Senior Secondary school 1-3. The DSEC team consists of 23 experienced teachers and 4 non-teaching staff.

03

**REINTEGRATION:** In addition to formal education, the children are provided with vocational skills and training to allow them to acquire a trade and thrive in the workforce.



## DONATE

Make ticket payments and donations of any size and at any time to

Bank name: [Guaranty Trust Bank Plc.](#)

Account name: [The Gamesville Foundation](#)

Naira (NGN) account: [0463792293](#)

Dollar (USD) account: [0463792303](#)

## CONTACT US



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